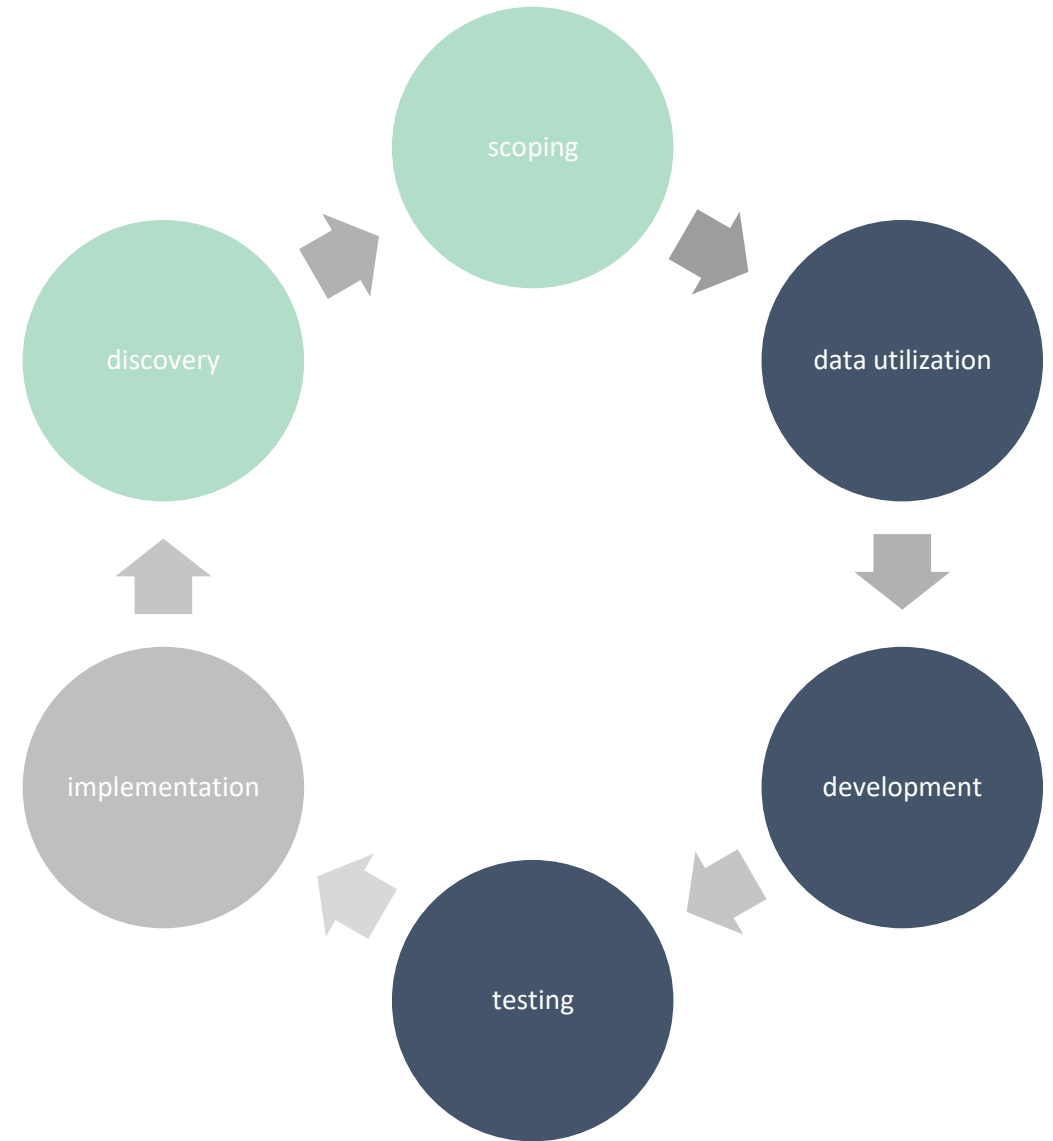# Stages of valorisation

discovery-scoping: research data is delivered and considered for valorisation, its potential and best angle for implementation is discussed with stakeholders

utilization-development-testing: the best transformation of the data into an application form is iteratively planned, developed in concept, and tested in cooperation with stakeholders including end-users

implementation: the final application is produced and implemented

Stages in valorisation
Challenges (examples)

Discuss in your group a) at what valorisation stage are the research results b) what are the specific challenges met in this stage c) what is needed to move to the next stage

REVALORISE
enhancing research impact

discovery and scoping

What part of the research results are best for valorisation? What is your idea precisely?

What is the exact problem to solve or need to address with this idea?

What are the pros and cons of your idea, also in comparison to other solutions

Who will benefit from your idea?

utilization-develop-test

To what kind of product / service / process should the research result be transformed?

What conditions and functions should be met in order to mirror the main benefits of the result?

Which stakeholders should be involved? Who are the end-users and who could be the owner of the product / service / process?

Implementation

Who is responsible for implementation of the final product / service / process

What are the key elements of the dissemination and marketing strategy to apply?