REVALORISE enhancing research impact

Research Asset Maps Report



Co-funded by the Erasmus+ Programme of the European Union

SUMMARY

5 SSH Research Asset Maps

Five partner universities, the Institut Mines-Télécom Business School (IMTBS), Amsterdam University of Applied Sciences (AUAS), University of Vienna (UNVIE), University of Copenhagen (UCPH) and Carlos III University of Madrid (UC3M), mapped the social sciences and humanities (SSH) research assets with the potential for valorisation within HEIs, but also regions in partner countries. University partners conducted 50+ short interviews with researchers with the intention to create maps representing their identified SSH research assets.

Each research asset is presented in the format of personal maps describing: (1) personal information of researcher; (2) SSH field where research asset belongs; (3) thematic focus of research asset; (4) stakeholders involved in research; (5) phase of the research; (6) title and abstract of research asset; (7) potential valorisation area; (8) description of valorisation potential; (9) valorisation targets/potential future collaborators; and (10) researcher's quote.

The IMTBS as a lead on this activity, with support from AUAS, UNVIE, UCPH and UC3M conducted an extensive desktop review to select researchers and their assets, while focusing primarily on:

- Researchers with an interest to valorize their research
- Researchers with an interest to take part in the REVALORISE+ Researcher Training Programme
- Researchers who are recognized for their talents and efforts in valorisation
- Researcher pioneering in making use SSH research results
- Researchers looking to connect with like-minded researchers from other institutions
- Researchers looking forward to bring their research into practical use
- Researcher making a difference in SSH with their research

After completing desk research and 50+ interviews, REVALORISE+ consortium partners explored the external university environment to identify potential collaboration partners (businesses or governmental and non-governmental) in five partner countries regions (Paris, Amsterdam, Vienna, Copenhagen and Madrid) with an intent to match researchers with stakeholders with an interest to help researchers valorise their assets. Overall, 26 out of 52 interviewed researchers were recruited for and benefited from our Research Valorisation Training Programme, and 37 maps belonging to those researchers from France, Spain, the Netherlands, Denmark and Austria are <u>available here</u> on the project website for public outreach and all interested stakeholders.

The list of researchers and/or teams of researchers to whom SSH research assets belong, and the template of research asset map is available below. The template is also available for free use on this link.

Our mission is to help researchers extend the impact of their research beyond the academic context, and REVALORISE+ project consortium invites all interested researchers in SSH to download research asset map template, and submit their maps <u>here</u> for publishing on our website.

This programme has been funded with support from the European Commission. The author is solely responsible for this publication (communication) and the Commission accepts no responsibility for any use that may be made of the information contained therein

NAME & SURNAME

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Research Phase





POTENTIAL VALORISATION AREAS

DESCRIPTION OF VALORISATION POTENTIAL

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VALORISATION TARGETS/POTENTIAL FUTURE COLLABORATORS





List of Researchers and SSH Research Asset

In the table below is a list of researchers and/or teams of researchers whose research assets in Social Sciences and Humanities (SSH) are available on the <u>website</u>. A number of those researchers and/or researcher teams were recruited for the pilot test REVALORISE+ Researcher Training. Training is designed to help Social Sciences and Humanities (SSH) researchers extend the reach of their research beyond academia.

Table 1.

Researcher name & surname	Country	Position	Institution	SSH Research Asset
Christophe Blaison	France	Associate Professor	Université de Paris	"SPACEFORCE: Affective force fields in urban space"
Brion Reynald	France	Research Assistant	KEDGE Business School	"Perceived sportiness of experiential activities: Conceptualization, measurement, and effects on the relationships between brands and consumers"
Claire Lamoureux	France	Research Assistant/PhD student	KEDGE Business School	<i>"Determinants of the performance of wine companies: the impact of diversification through wine tourism"</i>
Hazal Baytok	France	Research Associate/PhD student	Institute Mines Business Telecom School/Université Paris-Saclay	<i>"Open Knowledge Systems:</i> <i>Participation and Cognitive and</i> <i>Contextual Factors"</i>
Jeremy Bellina	France	Research Associate/PhD student	Grenoble Alpes University	"Transparency and supervision of mutual fund management"
Lahcen Benbihi	Marocco/France	Lecturer/Researcher	Ibn Zohr University	"Ethics, Territory and Fair-Trade Certification: the case of the participation of marginalized stakeholders in the governance of argan oil production cooperatives in Morocco"
Michelle van Weeren	France	Lecturer/Researcher	Université Paris Dauphine - PSL	"Change the world or the self: ESG performance and identity production in the field of extra- financial analysis"

Nefeli Paparisteidi	France	Research and Development Engineer	EPITECH	<i>"Active Learning Practices and Blended Learning in Higher Education: the example of EPITECH"</i>
Redouane Bakrim	Morocco/France	Research Associate/PhD student	UIR Rabat Business School/Paris I Panthéon Sorbonne	"Dysfunctional digital consumers and business sustainability: CSR practices working for their misbehaviors on digital media"
Sumit Dhull	France	Research Associate/PhD student	Grenoble Alpes University	"The input, outputs and underlying conditions of Key Audit Matter (KAM) Disclosure"
Elif Celik	The Netherlands	Lecturer	The Delft University of Technology	<i>"Entrepreneurial ecosystems and the broader context: Differences across countries"</i>
Rukkayah Reichling	The Netherlands	Doctoral Researcher	University of Amsterdam	"Capturing Mecca in a darkroom"
Scarlett Slagter	The Netherlands	Doctoral Researcher	University of Amsterdam	"Role of peer relations on risky decision-making across adolescence"
Jesper Lee Jyderup & Frank Sejersen	Denmark	PhD Researcher & Associate Professor	University of Copenhagen	"The role of partnerships in the development of sustainable food Culture"
Lise Tjørring	Denmark	Post-doctoral Researcher	University of Copenhagen	"Management in multicultural organizations"
Lise Tjørring	Denmark	Post-doctoral Researcher	University of Copenhagen	"Catastrophes of the future - Cultural aspects of fireproof clothing in the Danish fire department"
Martina Skrubbeltrang Mahnke & Mikka Nielsen	Denmark	Associate Professor & Post-doctoral researcher	University of Roskilde & University of Copenhagen	<i>"Interpreting, negotiating, and engaging in health data on sundhed.dk"</i>
Matilde Lykkebo Petersen	Denmark	Post-doctoral Researcher	University of Copenhagen	<i>"Datafying the bodily experience: the case of fertility apps"</i>
Mika Nielsen	Denmark	Post-doctoral Researcher	University of Copenhagen	<i>"Maintaining everyday-life activities in the bathroom with disabilities"</i>

Yao Zhang	Denmark	PhD Fellow	University of	"Investigation of interpreters'
			Copenhagen	problem sources by examining disfluency as an indicator in their second language production in consecutive interpreting"
Barbara Heinisch	Austria	Teaching Assistant	University of Vienna	"Specialised Translation at the Interface between Technology, Usability and Relevance"
Silvia Gómez Senovilla	Austria	Doctoral Researcher	University of Vienna	<i>"Encountering Social Change In Space. What Can Ancient Cities Do For Us?"</i>
Veronika Poier	Austria	Teaching Assistant	University of Vienna	"Trauma und Skill"
Claudia Wiesinger	Austria	Teaching Assistant	University of Vienna	<i>"Facilitating multilingual crisis communication: The applications of speech- enabled machine translation post-editing (PEMT) in crisis translation"</i>
Natalia Fabra Portela	Spain	Professor	Universidad Carlos III de Madrid	"Electric Challenges Energy- EcoLab"
Ana Reyes Pacios	Spain	Professor & Assistant Professor	Universidad Carlos III de Madrid	"TransPa_BA: Evaluation of transparency in information units: libraries and archives"
Jesús Bermejo Tirado	Spain	Associates Professor	Universidad Carlos III de Madrid	<i>"OPEN DIGITAL ARCHAEOLOGY LABORATORY (LADA)"</i>
Laura Maria Branciforte Mazzola	Spain	Professor	Universidad Carlos III de Madrid	"Research in gender history"
Carlos Manuel Valdés	Spain	Professor	Universidad Carlos III de Madrid	<i>"GEOCINE, GEOGRAPHIC SPACE AND AUDIOVISUAL FICTION"</i>
Alejandro Barranquero	Spain	Assistant Professor	Universidad Carlos III de Madrid	<i>"SUSTAINABILITY OF THE THIRD SECTOR OF COMMUNICATION, DESIGN AND APPLICATION OF INDICATORS (SOSCOM)"</i>
Concepción Cascajosa Virino	Spain	Senior Lecturer	Universidad Carlos III de Madrid	<i>"CULTURAL DIVERSITY IN AUDIOVISUAL CREATION IN SPAIN"</i>

Juan Carlos Sancez Illan	Spain	Professor	Universidad Carlos III de Madrid	"Democratic Memory"
Matilde Eiroa San Francisco	Spain	Associate Professor	Universidad Carlos III de Madrid	<i>"HISMEDI: HISTORY MEMORY AND DIGITAL SOCIETY"</i>
Sonia Garcia Lopez	Spain	Associate Professor	Universidad Carlos III de Madrid	<i>"INVISIBLE LOOKS: WOMEN IN THE OFFICIAL SCHOOL OF CINEMATOGRAPHY (1947- 1976)"</i>



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