

CHAMPIONS CLUB TOOLKIT

NETWORKING EVENT

Table of content

Concept & methodology

Networking & event settings

How to run a networking event

Checklist

01

NETWORKING EVENT

CONCEPT & METHODOLOGY



CONCEPT & METHODOLOGY

Provides opportunity for SSH researchers and academics to learn together about valorisation and its elements as well as to network with their peers online and locally face-to-face. Champions Club networking events take into account peer-to-peer learning and building connections.

The topics of the REVALORISE+ Champions Club are aligned with the **three main topics** of the REVALORISE+ training programme

- + **Valorisation** (Day 4),
- + **Collaboration with external partners** (Day 7),
- + **Business related/entrepreneurial skills** (Day 11).

REVALORISE+ Champions Club

REVALORISE+ Champions Club

Each Champions Club networking event consists of a universal online live part (approx. 1 h) and a local onsite part (45+ min). The universal online live part is run by Crazy Town as a facilitator and has the following structure:

- Introduction (approx. 10 min)
- About the REVALORISE+ project - an introduction that bridges content of the particular networking event to the overall program and why its relevant
- What is the purpose of the REVALORISE+ Champions Club?
- Keynotes (3 SSH Valorisation Champions x 10 min)
- Practical approach, peer-stories and real-life case examples that go beyond the usual suspects
- Fire-side chat (20 min)
- Facilitated discussion with the keynotes - each participant can ask a question (tool: Mentimeter, facilitated by Crazy Town)
- Wrap-up (5 min)
- Invitation and short introduction to the next REVALORISE+ Champions Club session and other trainings

The Fire-side chat part is designed as a participatory element of the universal online live part of the Champions Club. While participating online each participant can submit their question through Mentimeter. Questions are facilitated and delivered to the keynotes by Crazy Town.

After the Wrap-up a local onsite part of the Champions Club will take place having a local HEI partner as a facilitator. Networking locally face-to-face plays an important role in raising awareness of the valorisation among researchers and academics. The local onsite part of the Champions Club has an informal atmosphere and can be organised as the following example - discussion on the earlier topic over refreshments.

02

NETWORKING EVENT

NETWORKING EVENT SETTINGS



NETWORKING EVENT SETTINGS

Host the Champions Club networking events at a location that is equipped with good audio and visual technology to provide a quality experience of the universal online part of the Champions Club networking event yet is casual and pleasant to hold the local onsite part.

Remember to choose a space that is sufficiently large and offers room for engaging discussions, interaction and creation. Avoid boring meeting rooms or auditoriums if possible. A lounge with various different seating options is an example of a good option.

Organizers

- 1-2 facilitators (a local HEI partner)
- possibly 1-2 SSH Champions - researchers or academics with an inspirational experience in the Champions Club networking event's topic

This way



Not this way



03

NETWORKING EVENT

HOW TO RUN A NETWORKING EVENT



HOW TO RUN A CO-CREATION EVENT

Welcome

Welcome the participants, offer a seat and refreshments. We recommend starting each networking event with a short introduction to the facilitator that will connect the participants to the content they are about to hear in the universal online part of the Champions Club networking event.

Universal online part of the Champions Club

As a general rule, we recommend you take notes during the keynote speeches and write down possible questions. That way you can easily open the fire-side chat discussion if necessary. Try to come up with questions that participants would like to hear an answer to. Remember the low threshold and current awareness of the valorisation among your participants. Encourage questions & comments during the fire-side chat. Provide assistance to your participants if needed.

Local onsite part of the Champions Club

Open the local onsite part by encouraging participants to introduce themselves and share their learning points from the universal online part. You can share related case stories and engage the invited SSH Champion to the group discussion if there is one participating. End session with shared dialogue about key insights, next steps and learning points. Facilitator should pay attention to possibly connecting people and needs and opportunities.

04

NETWORKING EVENT

CHECKLIST



Before the Champions Club networking event

Do plenty of marketing not only online but invite people to the Champions Club face-to-face, i.e. when you are having a lunch or a coffee.

In most cases, you are the facilitator. If you are not a facilitator, who will run the local onsite part of the Champions Club networking event, then book one.

As a facilitator, get familiar with the session running of the universal online part as well as its topic and keynote speakers' background.

Customize the introduction and bridging of the content locally for each Champions Club networking event.

Book the venue.

Inform the participants in advance and set reminders.

Make sure you run a technical test.

During the Champions Club networking event

Engage actively with participants.

Connect participants with each other and/or services, based on identified needs (if needed).

Ask for feedback, send materials and information about next steps.

After the Champions Club networking event

Make sure all participants have had opportunity to network.

Create a space for all participants to share contact information.

Consider your role as a facilitator of networking and ask if participants are interested in continuing the conversation in LinkedIn Groups/Facebook groups/whatsapp groups etc.



enhancing research impact



RevaloriseEu



REVALORISE+

revalorise.eu