

# REVALORISE +

enhancing research impact

# HAVE YOU HEARD?

We're working to enhance the entrepreneurial potential + social impact of social sciences + humanities research

### www.**revalorise**.eu



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## WHAT IS REVALORISE?

**REVALORISE** is a programme of valorisation support and training for researchers and knowledge transfer staff interested in enhancing the entrepreneurial and social potential of their Social Sciences and Humanities (SSH) research, a research area often overlooked when it comes to creating value from the research.

**RE**VALORISE recognises that to date, policy-makers, research funders and university boards have prioritised pursuing the immediate returns of research valorisation through licencing and patenting of the so called 'hard sciences' (i.e STEM) over the more intangible, longer-term returns and social impact of activity in the social sciences and humanities.

We are a **team of SSH experts**, **academics** + **researchers** with a shared mission and passion to remedy this.



# WHO WE ARE?

Led by the University Industry Innovation Network, the **CALORISE** project team includes nine partners spanning seven European countries.

We are innovators and capacity builders in the HEI field and work across and with a variety of institutions – Traditional Universities, Applied Sciences, Business Schools – as well as Industry experts.





3

### NEW INSIGHTS, KNOWLEDGE + SSH VALORISATION SKILLS

We are exploring and addressing the specific SSH valorisation skills gaps of knowledge and researchers and technology transfer (KT/TT) professionals to develop SSH valorisation capabilities within universities. Our ultimate aim is to develop a new generation of SSH valorisation champions who are empowered and enabled to use their research to impact society.

#### We are uncovering new insights, knowledge + SSH valorisation skills via:



#### INVESTIGATION

Our main research piece includes a Literature Review, identification of Valorisation Training Cases and SSH Valorisation Champions.



#### **ASSET MAPPING**

We will map the SSH research assets of the 5 partner universities (IMTBS, AUAS, UCPH, UNIVIE, UC3M) and they are going to scan their external environment for potential collaboration partners.



#### **CAPACITY BUILDING**

We will extend the reach and impact of our work through National Events, Cascading Workshops and a HackTheReseach Pitching Event/Forum.



#### TRAINING

We're creating a SSH Valorisation Training Programme for KT/TT professionals and a HackTheResearch Valorisation Training Programme for researchers.



#### TESTING

Committed to creating the very best resources, we will rigorously test our training programmes and resources.



#### SUSTAINABILITY

Our Certification Model/ Qualifications for SSH Research Valorisation will create an esteemed and recognisable qualification for Valorisation Professional for KT/TT professionals and as SSH Valorisation Champion for SSH researchers.

4

# **HOW YOU CAN BENEFIT?**

#### ARE YOU A KT/TT PROFESSIONAL?

You will benefit from a theoretical introduction into SSH valorisation. Our European SSH Valorisation Training Programme will upskill you with the knowledge and skills needed to deliver the REVALORISE HackTheResearch Valorisation Training Programme and train researcher teams. Ultimately, this will extend your reach, engagement and network interactions with business, governmental and non-governmental organisations established during the project lifetime.

#### **ARE YOU A SSH RESEARCHER?**

Or a PhD student, post-doc, associate professor, professor? Our resources will help you to strengthen your soft skills, valorisation capabilities and networking potential. It will empower you to engage with your local innovation ecosystems and prepare you future careers (especially through Matchmaking Markets). Our HackTheResearch Valorisation Training Programme will help you to develop your entrepreneurial skills and enhance the impact from your research. It will boost the commercial potential of your SSH research and help you to generate a final product to be valorised to the local/regional market.

### JOIN US ON THIS JOURNEY

Our project will run from 2021 – 2023 and is funded by the ERASMUS+ Knowledge Alliance programme.

We invite you to join us as we identify, map develop, organise recognise and champion the societal value and impact of social sciences and humanities research.



enhancing research impact

### Follow our journey here 🎐 in



For more **information** on the project, please visit us at

### www.**revalorise**.eu

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