



## Networking Event

# UNIVERSITY KNOWLEDGE FOR SOCIAL IMPACT

How can researchers and universities create more impact for society?

October 24<sup>th</sup> 2022

Rue des Jeûneurs, PARIS 75002

Whether through new COVID vaccines, bringing new-to-the-planet research, through startup unicorns coming from universities, or universities being "[a deep tech cauldron](#)", **research and capability at universities is increasingly being recognized for its potential**. However, it has proven very difficult to translate this into lasting impact for society despite universities being [well positioned to help us move to a net-zero world](#).

Join us at this dynamic afternoon event where **leading experts will showcase the results and approaches established through four European projects**, and take the opportunity to engage with like-minded others in discussions about how to improve the social impact from universities.

For researchers, higher education and industry professionals at any level interested in fostering knowledge transfer between universities, business, and society, this is an **opportunity to gain some key insights, obtain some important tools, and to make new contacts**. The fit-for-purpose tools have been developed and rigorously tested in collaboration with university and business partners across Europe.

## PROGRAMME

14:00 – 14:15      Launch

14:15 – 15:00      Presentations

- How universities and researchers can engage better with the industry and society?
- Which tools can researchers in STEM use to generate their industry impact?
- Which tools can researchers in Social Sciences and Humanities use to create their social impact?
- What are Spanning Boundary Agents and how can they facilitate University-Industry Collaboration?

15:00 – 16:00      Facilitated Discussion

16:00 – 18:00      Networking Drinks

Participation in the event is free of charge. Space is limited.

Please register through [the online registration](#).



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